

*REALIBILITY 2 VAR.spv [Document2] - IBM SPSS Statistics Viewer

File Edit View Data Transform Insert Format Analyze Graphs Utilities Extensions Window Help

Output Log Correlations Title Notes Active Dataset Log Correlations Title Notes Correlations Log Reliability Title Notes Scale: ALL VARIABLE Case Process Reliability Statistics Item-Total Statistics Log Reliability Title Notes Scale: ALL VARIABLE Case Process Reliability Statistics Item-Total Statistics Log

Correlations

[DataSet0]

```

CORRELATIONS
/VARIABLES=X1 X2 X3 X4 X5 X6 TOTAL
/PRINT=TOTAL NOSIG
/MISSING=PAIRWISE.
  
```

Correlations

		X1	X2	X3	X4	X5	X6	TOTAL
X1	Pearson Correlation	1	.072	.316**	.076	.120	.037	.478**
	Sig. (2-tailed)			.510	.003	.492	.274	.000
	N	85	85	85	85	85	85	85
X2	Pearson Correlation	.072	1	.384**	.019	.224*	.223*	.555**
	Sig. (2-tailed)			.510	.000	.860	.039	.040
	N	85	85	85	85	85	85	85
X3	Pearson Correlation	.316**	.384**	1	.179	.173	.065	.619**
	Sig. (2-tailed)			.003	.000	.102	.114	.554
	N	85	85	85	85	85	85	85
X4	Pearson Correlation	.076	.019	.179	1	.346**	.015	.496**
	Sig. (2-tailed)			.492	.860	.102	.001	.892
	N	85	85	85	85	85	85	85

IBM SPSS Statistics Process is ready. | Unacademy ONLINE | U-93, 1M-10111 | 17:23 12/02/2025

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	Sig. (2-tailed)	.492	.860	.102		.001	.892	.000
	N	85	85	85	85	85	85	85
X5	Pearson Correlation	.120	.224*	.173	.346**	1	.472**	.698**
	Sig. (2-tailed)	.274	.039	.114	.001		.000	.000
	N	85	85	85	85	85	85	85
X6	Pearson Correlation	.037	.223*	.065	.015	.472**	1	.535**
	Sig. (2-tailed)	.740	.040	.554	.892	.000		.000
	N	85	85	85	85	85	85	85
TOTAL	Pearson Correlation	.478**	.555**	.619**	.496**	.698**	.535**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	85	85	85	85	85	85	85

** Correlation is significant at the 0.01 level (2-tailed).
* Correlation is significant at the 0.05 level (2-tailed).

RELIABILITY

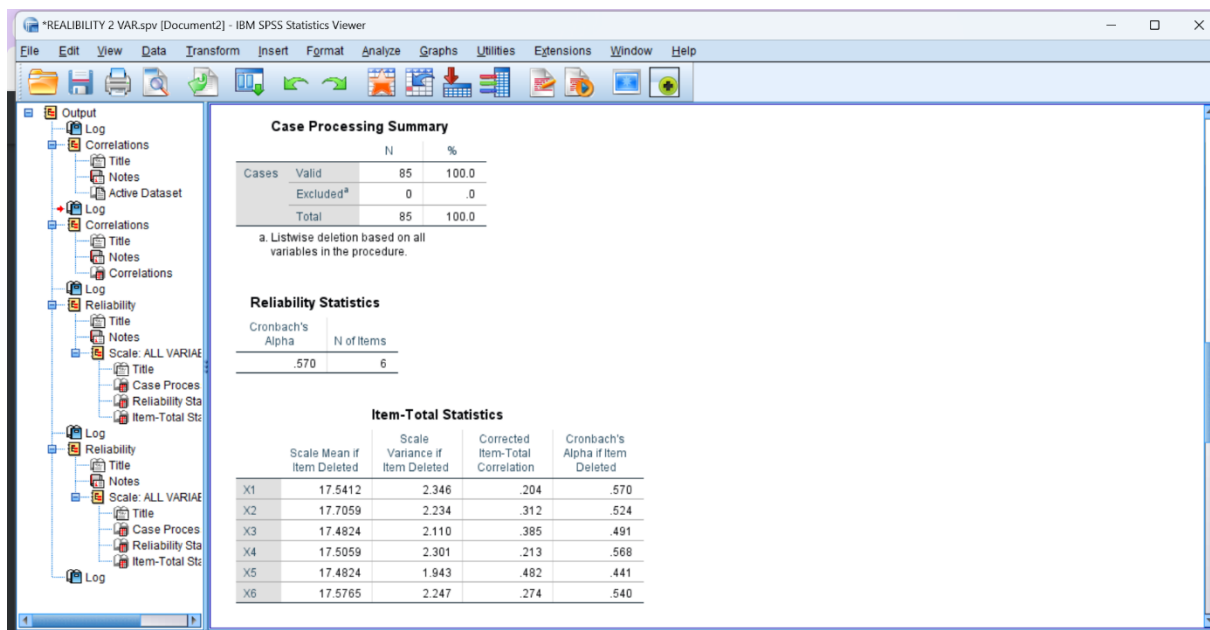
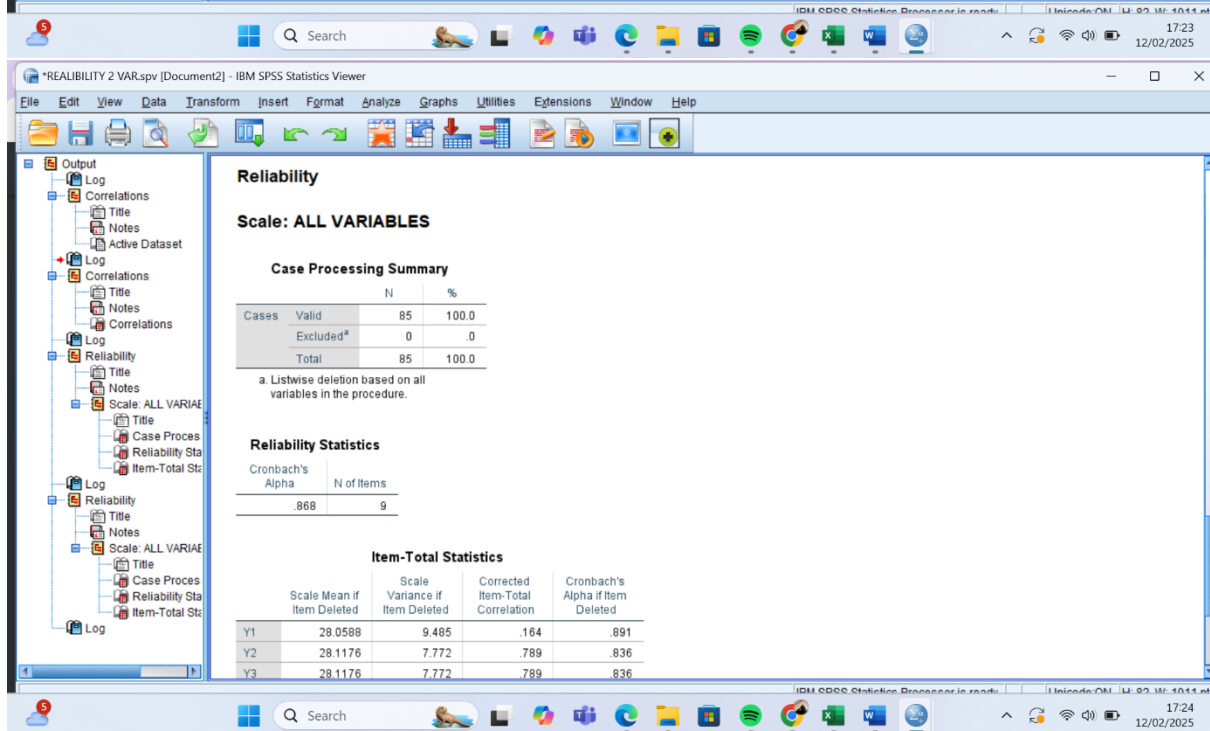
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/VARIABLES=X1 X2 X3 X4 X5 X6
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/MODEL=ALPHA
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Reliability

Scale: ALL VARIABLES

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Output Log Correlations Title Notes Active Dataset Log Correlations Title Notes Correlations Log Reliability Title Notes Scale: ALL VARIABLE Case Process Reliability Statistics Item-Total Statistics Log Reliability Title Notes Scale: ALL VARIABLE Case Process Reliability Statistics Item-Total Statistics Log

Reliability Statistics

Cronbach's Alpha	N of Items
.868	9

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1	28.0588	9.485	.164	.891
Y2	28.1176	7.772	.789	.836
Y3	28.1176	7.772	.789	.836
Y4	28.0588	8.199	.628	.852
Y5	28.1059	8.382	.551	.859
Y6	28.1765	8.314	.578	.856
Y7	28.0706	8.138	.649	.850
Y8	28.1176	7.772	.789	.836
Y9	28.2588	8.146	.533	.862

GET
FILE='D:\sidang 18,07,2024\final\RESPONDEN 2 VAR.sav'.
DATASET NAME DataSet1 WINDOW=FRONT.

ANALISIS REHRESI Sederhana VAR 2.spv [Document3] - IBM SPSS Statistics Viewer

File Edit View Data Transform Insert Format Analyze Graphs Utilities Extensions Window Help

Output Log Regression Title Notes Active Dataset Variables Entered Model Summary ANOVA Coefficients

Your temporary usage period for IBM SPSS Statistics will expire in 4174 days.

REGRESSION
/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X.

Regression

[DataSet0]

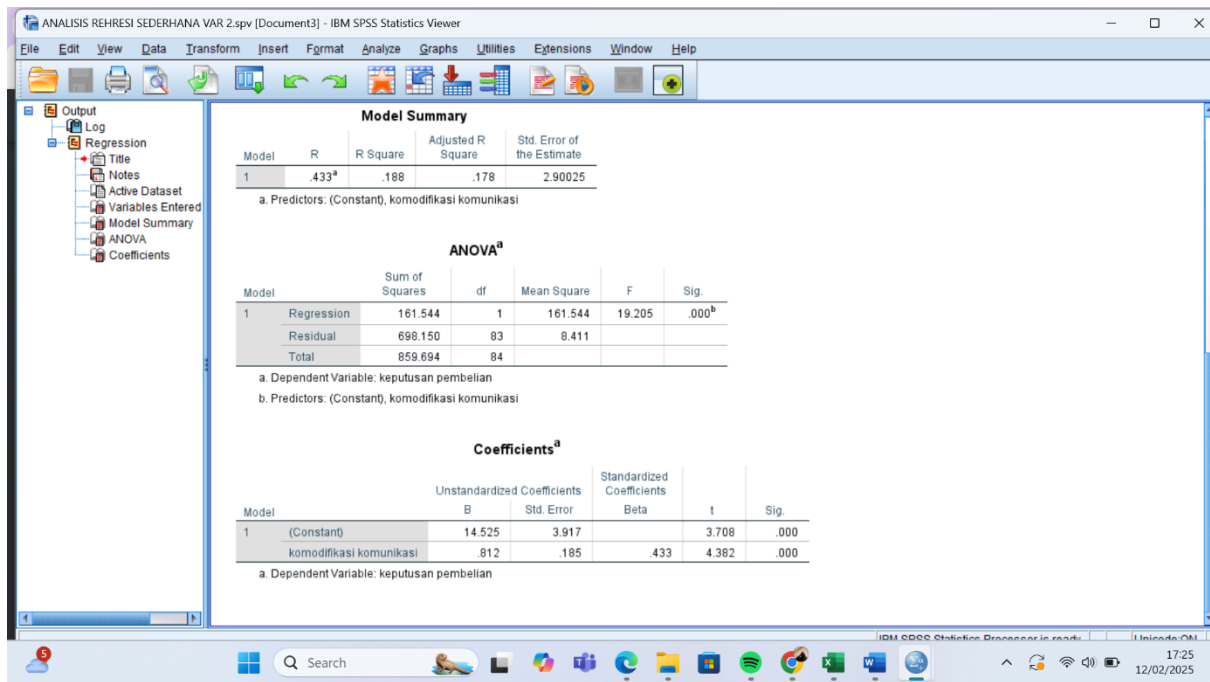
Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	komodifikasi komunikasi ^b	.	Enter

a. Dependent Variable: keputusan pembelian
b. All requested variables entered.

Model Summary

	Adjusted R	Std. Error of
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